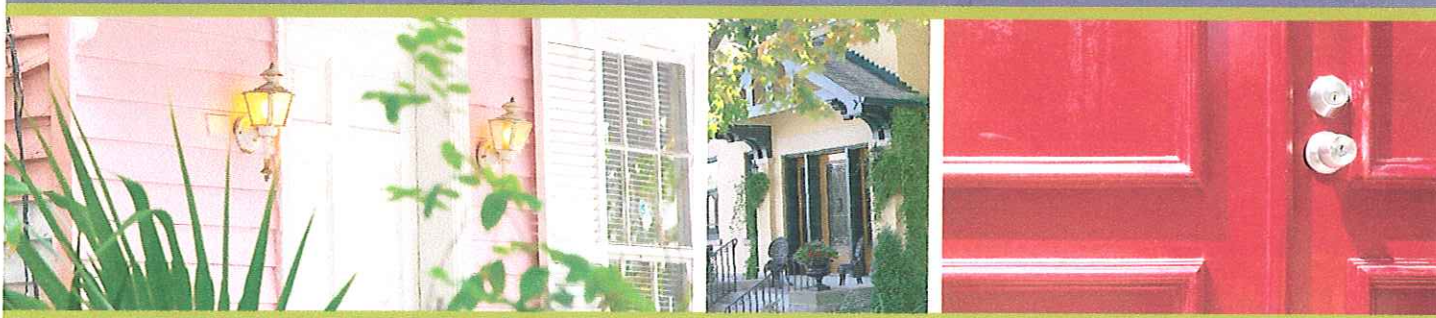


OPEN HOUSES PROMOTED ONLINE, ALL THE TIME

Holding an open house creates opportunities for potential home buyers to easily view your home, providing you feedback while generating additional marketing buzz within your neighborhood. Since 87% of home buyers use the Internet to begin their home search*, it only makes sense to promote your open house to this large sphere of potential buyers.

* National Association of Realtors Profile of Home Buyers and Sellers 2008



These targeted websites promote your open house to showcase your property to as many interested consumers as possible. This is just one of the marketing vehicles that we use in the complete marketing of your home. For more information on where your open house will be listed, see below.

Frontdoor.com is the exclusive real estate portal for the HGTV television network. Your open house will be displayed to millions of online visitors each week.

OpenHouse.com is the real estate industry's largest single website that is devoted to promoting your open house.

RELOHomeSearch.com is a powerful website that ranks high on Google and drives consumers to view your home online and also showcases your open house information.